

# Custom Website

Website Proposals by [mydvtech.com](http://mydvtech.com)



## **Introduction**

This proposal is for the sole purpose of providing information in the creation from scratch of a commercial website.

The below descriptions are solely for information and does not represent a proposal for any other individual or company.

This proposal is dated January 2, 2014 and it might change at any giving time.

## **Website Design Proposal**

Our group of expert designers each have unique skills that come together as a whole. We believe working as a team allows for more customization as well as the ability to bounce ideas off one another.

It's really hard to find a company that knows your needs, but is also creative at the same time. Our team of creative designers work together with our experts to insure you get the best of both worlds.

There are hundreds of industries, and we work with all of them. Every business is different and we are fully aware of that, which is why our designers are trained to work with any industry.

## **Available Plans**

Below you will find two available plans. One is for a one time fee, while the other is spread over monthly fees. A one time non refundable fee of \$500 will be required to start design and acquisitions of brand names.

## **Observation**

In the rare event that the customer opt in for the monthly fee option and later on decides to start a cancellation process within 24 months of operation, it will be require to comply with payments equally to 24 months of operation minus the months already paid in full.

## One Time Fee

Includes 1 monthly support call and 1 time website maintenance a year for two years.

Includes	Basic	Intermediate	Advanced
	SIGN UP	SIGN UP	SIGN UP
One Time Setup & Design Fee	X	X	X
Custom Website Design	X	X	X
Email Accounts		X	X
Web Hosting	X	X	X
Domain Name	X	X	X
Social Media Integration			X
Search Engine Friendly		X	X
Customer Backend		X	X
Website Submission		X	X
Contact Form		X	X
Google Maps Integration			X
Custom Logo	X	X	X
Website Traffic Stats			X
Mobile Responsive			X
Social Blog w/Access			X

Domain name, DNS registrar and Host ownership will be provided in the initial set up. A one time fee of \$500 will be required to start design and acquisitions of brand names.

## Monthly Fee

Includes 1 monthly support call and 1 time website maintenance a year for two years.

Includes	Basic	Intermediate	Advanced
	SIGN UP	SIGN UP	SIGN UP
One Time Setup & Design Fee	X	X	X
Custom Website Design	X	X	X
Email Accounts		X	X
Web Hosting	X	X	X
Domain Name	X	X	X
Social Media Integration			X
Search Engine Friendly		X	X
Customer Backend		X	X
Website Submission		X	X
Contact Form		X	X
Google Maps Integration			X
Custom Logo	X	X	X
Website Traffic Stats			X
Mobile Responsive			X
Social Blog w/Access			X

Domain name, DNS registrar and Host ownership will be provided 24 months after the initial set up. This in order to avoid non-payment issues. \*A one time fee of \$500 will be required to start design and acquisitions of brand names.

## **Custom Website Design Features**

### **Designed From Scratch**

Our team of creative designers will customize a phenomenal website specialized just for your business and needs. With years of experience in all industries, we're sure we can deliver the "wow factor".

### **Content Management System**

Beautifully designed and crafted on the world's most advance and extravagant content management system. Our platform allows customers to log in directly into the back-end of their website and control their content.

### **High Resolution Images**

We incorporate pixel-perfect images to make your website stand out among the rest. All images are optimized for fast loading to create an amazing user experience.

### **Rich Content With a Story**

Your "business' story" is told through content. Our content is filled with lead generation techniques to drive traffic and increase exposure.

## **Company Branded Email Accounts Features**

### **Company Emails**

Our plans are standardized with 5 company-branded emails. Need more than 5 emails? No worries! We also offer upgrade packages to allow for more emails.

### **Unique Login Accounts**

Each user will have their own unique login account, and if needed, can be assisted in integrating their email account to a preferred email client of choice.

### **Mobile Friendly**

Set up emails on almost any smart phone or device. Our support staff can assist you to integrate your email account with your phone by emailing you helpful instructions.

### **Fast & Safe**

Our emails are fully secured and amazingly fast. Send and receive emails instantly from any device. You'll be amazed how fast it really is.

## **Super-Fast Website Hosting Features**

### **Website Hosting & Storage**

With incredible speeds and amazing load times, our website hosting will launch your website within seconds. Super-speed Linux servers will make sure your website is always available in a timely fashion. Contact us if you want us to setup a company localized web server for an extra fee.

### **Unlimited Website Storage\***

We don't want our customers to ever worry about running out of space. Your site will always have unlimited storage, so rest assured that there will never be any problems.

### **Unlimited Bandwidth**

Data has never been transferred faster than this. Our transfer speeds are extremely quick and faster than those offered by competitors.

### **Superior Website Security**

Your website is simultaneously hosted on two separate server clusters in two geographically separate data centers. If the first location is unexpectedly interrupted, your site will automatically continue running in the second location - without any data loss.

## **Your Own Domain Name Features**

### **Select a Domain of Your Choice**

Simply let our staff members know what domain name you would like and we'll tell you if it's available or not. If available, it's on the house. We'll give you a free domain name and also set it up with our free hosting service.

### **Top Level Domain Names**

What type of business are you? If an organization, we'll give you a ".edu" domain name. If not, we can offer you a ".com" or a ".net" or a ".org".

### **Branded Domain Name**

Each domain name should be branded with your business or company name. Our support staff will help you pick and choose a perfect domain name.

### **SSL Certificate Availability**

Want to make your website even more secure than it already is? You can purchase a SSL certificate for some extra security measures.

## **Social Media Integration Features**

### **It's Time to Get Socially Active**

Start generating more traffic to your website with simple tactics like social media. Our support staff will easily integrate your social media accounts with your site.

### **Facebook Integration**

Want a "share button"? How about a "like button" or even a live news feed? Our social media specialists can incorporate various aspects of Facebook into your website.

### **Twitter Integration**

Start tweeting and watch what happens! Our staff will integrate a live twitter feed into your account for easier user access.

### **YouTube Integration**

We've really outdone ourselves with this amazing feature. You can now have a synchronized YouTube page on your website. Add, remove, or change a video on YouTube? Your website will update instantaneously as well.

## **Search Engine Friendly Features**

### **Show Up on Google, Yahoo & Bing**

Our websites are built with error-free coding. This means your website will show up on all major search engines such as Google, Yahoo and Bing.

### **Meta Titles & Descriptions**

In order to increase the likelihood of your website being found on various searches, we always add titles and descriptions to every single page of your site. This automatically increases visitors as well as the potential for possible sales.

### **Clean & Error-Free Coding**

In addition to increasing your website's probability of showing up on search engines, our error-free coding also allows visitors to seamlessly guide through the website without any problems.

### **Optimized Images**

Our designers also optimize your images. This means you will be displayed in search results via image search, thus doubling your chances of being found.

## **Customer Access Features**

### **Simply Log In to View Account Info**

We provide you with customer access to view email accounts, account details, and visitor tracking tools.

### **Instant Log In**

This feature allows customers to instantly access the login page by typing “/login” at the end of your URL.

### **View Email Accounts**

Once logged in, you’ll be able to see all email account information, including available emails and active emails.

### **Log In on Any Device**

Enjoy the freedom of accessing your account directly from any device. Our websites work with tablets, computers and all mobile devices.

## **Website Submission Features**

### **Let Search Engines Know You Exist**

By submitting your site map to search engines your telling them who you are, what you do & your contact information. We always submit a site map for every website we design.

### **Automated Site Map Submission**

Every time a change is made to the website, an addition, something was removed; we automatically notify the search engines so your site map gets updated.

### **Automated Image Site Maps**

We also submit an image site map to the search engines as well. This will help rank your websites images within the search engines. This process is automated as well.

### **Blog Site Maps**

Are you signing up for the package with a blog? If so, every time you write a blog post your site map get automatically submitted search engines.

## **Contact Form Features**

### **Customized Lead Generation Form**

What's the point in a website without a contact form? Get leads sent directly to your email with our customized lead generation forms. It's simple, customers go to your website and fill out the form, then you get all the info emailed to you instantly.

### **Custom Reservation Form**

Now take all reservations on line! With our user-friendly reservation forms customers can now make a reservation on line. Once the customer makes a reservation you'll get notified by email.

### **Instant Email Notifications**

Once someone fills out the form on your website you get an instant email seconds later with all the info. It's as simple as that.

### **Upload & Download Fields**

Our designers can also integrate a file upload section to your form. Now you can accept resumes, artwork, files, video files & so much more. But we didn't stop there, you can also have fill out to download option as well.

## **Google Maps Integration Features**

### **People Will Now Find You Everywhere**

Our designers will integrate a Google Maps box on your website pinpointing your location. Visitors will be able to find you and get directions straight on your website.

### **Get Directions To Your Location**

With a click of a button visitors will be able to get directions to your location. Now how easy is that, no more giving directions over the phone!

### **Interactive Map**

Users will be able to zoom in & out, get satellite view, see your surrounding locations, get directions and much more. We really make it easy for the user.

### **Optimized Maps**

By embedding a map on your website, search engines will be able to identify your location much easier. Your website can also come up with your address attached in search results.

## **Custom Text Logo Features**

### **A Customized Text Logo Just For You**

Our creative graphic artists will design you a custom text logo. We'll pick a beautiful font, branded colors, some creative styles, and then put it all together to create a phenomenal logo.

### **Branded Colors**

What colors best fits your business? Do you have a favorite color? Our branding experts will help you select a color that would best fit your industry.

### **Industry & Business Styles**

There's millions of fonts and styles, but you want to make sure your font resembles your industry & business. Our designers will pick a perfect font to match your business.

### **Size & Style**

Some fonts are better small, some are better larger. Some fonts work best in script and some in bold. No worries, we'll do all the work to make sure your logo comes out awesome.

## **Website Traffic Stats Features**

### **Track Your Website Visitors Anytime**

Don't you wonder how many people visit your website each day? Well, know you can see even more than that! Login to your website and view visitors, search terms, referrals, pages visited and so plenty more.

### **Easy To Read Graphs**

Our traffic analytics are displayed across easy to read graphs, so anyone can read the data. We make it simple & detailed so you can get the most data possible.

### **Daily, Weekly & Monthly Traffic**

You can check your history for daily visitors, weekly visitors & even monthly visitors. This will help with your on line marketing campaigns if you're doing any.

### **Search Terms & Referrals**

The data also displays search terms that people type in to find you on search engines like Google, Yahoo & Bing. It also shows referral visitors from websites like Facebook, Twitter, YouTube or any other website linking to you.

## **Mobile Responsive Features**

### **Your Website Will Work On Any Device**

Our websites are built on responsive platforms, so no more ugly phone or tablet displays. Your website will automatically detect the device the user is on and will respond to fit that device perfectly.

### **Responsive Mobile Devices**

Mobile devices come in screen sizes of all kind, but have no fear, our websites respond perfectly. Whether the user is on an iPhone, Android, Galaxy or any other device, our websites respond within seconds.

### **Responsive Tablet Devices**

Same with tablets such as the iPad, Galaxy, or simply any other tablet. Our websites respond perfectly to the variation of screen sizes.

### **Screen Resolution Responsive**

Whether you're on a huge computer screen like 1920x1200, or a 1024x768, our designs always format and display properly across all screen sizes.

## **Social Blog w/Access Features**

### **Start Blogging & Get More Visitors**

Blogging is one of the best way to bring new visitors to your website via search engines like Google, Yahoo & Bing. It's also a great resource for your visitors to read new updates about your business and promotions. Our powerful blog comes with your own unique login and blog platform.

### **Easy To Operate**

Our blog is built on a user-friendly platform to allow the every day user to blog with ease. Simple login and start typing; then publish once complete.

### **Add Images & Video**

What's a blog without images and video? Make your posts fun to read by adding images and videos with the click of a button.

### **Get Social With Customers**

Users can leave comments and have conversation about articles that are published. Users can also share your article across their social media networks for some pretty awesome media coverage.

## **Unseeing Options or Requirements**

If the customer requirements change; this proposal is subject to evaluation and analysis from both parties and a new proposal will supersede this one.

## **About Us**

We are a modern out of the box consulting and support company in the technological area that started servicing New Jersey areas since 2009. We specialize in residential and small business software, hardware, diverse operating systems, networking, data and web solutions as well.

## **Integrity**

In order to help our clients with their computer issues, setups and upgrades we go through a series of steps process that includes analyzing the problem, implementing a solution, and maintaining system integrity.

## **Commitment**

We are dedicated to offering the most, reliable computer services available; from simple upgrades to complex network installations, we will provide you with the best of today's technology coupled with a commitment to outstanding customer satisfaction.

## **Our Motto**

We love to GO GREEN.

We promote out of the box solutions.

We are all about customer satisfaction.

We buy, fix and sell products and services.

We strive to give superior customer service.

We always show the defects if there are any.

We are as accurate as possible with consultations.

We look forward to solve any problem you might have.

We are professionals and we will do our best to give you proven results.

We are a modern looking company suitable for all your technological needs.

## Contact

If there are any questions regarding this proposal you may contact us using the information below.



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